Antonio Gonzalez

antonio.gonzalez.ttu@gmail.com

Summary

Versatile and results-driven professional with a strong background in data analysis, creative strategy, and operations. Adept at managing complex projects, optimizing workflows, and leveraging data-driven insights to enhance efficiency and performance. Skilled in problem-solving, stakeholder collaboration, and strategic planning, with a proven ability to adapt to dynamic environments. Passionate about driving impactful results through analytical thinking, innovation, and teamwork.

Professional Experience

Lytle ISD
Educator | December 2022 - Present

- Managed multiple projects, including lesson plan development and extracurricular activities, fostering collaboration and exceeding performance objectives.
- Analyzed and visualized performance data using Tableau, SQL, and Excel, identifying actionable insights that improved outcomes by 30%.
- Served as the primary liaison between diverse stakeholders, ensuring alignment and clear communication to enhance operational strategies.
- Developed detailed schedules and workflows to optimize resource allocation and improve classroom outcomes.

Lubbock Matadors
Lead Graphic Designer | January 2022 - December 2022

- Directed data-driven creative projects, aligning team efforts with business objectives to increase audience engagement by 20%.
- Collaborated with cross-functional teams on branding and communication strategies, ensuring timely delivery of high-quality campaigns.
- Streamlined design workflows by integrating data-backed results, reducing turnaround by 30%.
- Delivered actionable insights through detailed reporting, driving informed decision-making.

Core Competencies

- Foundations in Project Management
- Workflow Optimization and Time Management
- Problem-Solving and Results Driven
- Leadership and Relationship Management
- Data Analysis and Visualization
- Strategic Planning and Execution
- Effective Communication
- Growth Mindset and Coachability

Technical Skills

- Data Analysis and Visualization Tools: Microsoft Excel, SQL, Tableau
- Project Management Tools: Slack, Google Suite, Microsoft Suite
- Creative Tools: Adobe Creative Suite
- Documentation and Reporting

Education

Texas Tech University
Master of Science in Sport Management

- During my graduate studies in Sport Management at Texas Tech University, I gained a deep understanding of the intersection between sports, data, and management. My coursework emphasized analytical decision-making, project coordination, and strategic planning, which I applied to real-world scenarios. I honed my skills in data visualization, research methodologies, and performance analysis, preparing me to make data-driven decisions in dynamic environments. These experiences cultivated my ability to work collaboratively, solve complex problems, and translate insights into impactful solutions.

Texas Tech University
Bachelor of Arts in History

- During my undergraduate studies in History at Texas Tech University, I developed strong research, critical thinking, and analytical skills through the exploration of diverse historical contexts. My coursework emphasized identifying patterns, analyzing primary and secondary sources, and constructing evidence-based arguments. This foundation taught me how to synthesize complex information, communicate effectively, and approach problems with a detail-oriented perspective, skills that have proven invaluable in both academic and professional settings.

Relevant Coursework

Certified Professional Data Analyst
- Analyze Data to Answer Questions
- Sharing Data Through the Art of Visualization
- Capstone Projects in Customer Data Insights (provided in portfolio website)

IBM Project Manager Professional Certificate (In-Progress)
- Foundations, Initiation, and Planning
- Project Lifecycle, Information Sharing, and Risk Management

Additional Highlights

- **Eager to Innovate:** Driven to apply data analysis and workflow management expertise to a new field, contributing fresh perspectives and enthusiasm to tackle complex challenges.
- **Transferable Skills:** Experienced in collaborating with cross-functional teams, analyzing high-volume data, and improving operational strategies.
- **Adaptable and Coachable:** Thrives in dynamic environments, consistently learning and leveraging new tools and methodologies to achieve success.
- **Collaborative Visionary:** Excited to bring a unique combination of creative and analytical skills to foster growth, innovation, and impactful results in a new industry.

References

Available Upon Request